

Subject: LPF Communications Report - Jan / Feb
From: Communications Chair <communications@lpf.org>
Date: 2/21/2021, 2:53 PM
To: "secretary@lpf.org" <secretary@lpf.org>
CC: Executive Committee <ec@lpf.org>

Facebook

Followers: 35,409 (+1,285)
Likes: 34,328 (-112)

Twitter

Followers: 4,699 (-2)

Instagram

Followers: 8,843

Email campaigns

1. Better Ballot Florida Meeting Notice 1
2. Stimulus Check Donations
3. Better ballot Florida Meeting Notice 2

Ongoing

- > Work continues on CRM data import.
- > Linode Server capacity at 88% primarily due to offline lpf websites. Looking to offload them locally to free space for Moodle, LibChat and future expansion. No affiliate websites are impacted. A reminder the LPF will continue to host these sites indefinitely. | Capacity-315G Used-261G Avail-38G Percent Used-88%
- > Convention website in development, to include a theme contest fundraising project req'd by Convention.
- > Affiliate Support pamphlet in second draft revisions
- > Short Squeeze Fundraising email in editing
- > Welcome to the Right Side - SMS / Postcard campaign underway - 375 Texts sent to December and January GOP to LPF party switchers. Six, so far, have signed up as LPF Members.
- > Revised logo in development
- > Moodle go-live pending migration to active platform.
- > Newsletter coming together, still waiting on a couple past-due submissions.
- > Affiliate websites: Orange, Duval and Columbia are under what appears to be regular DoS attacks. Orange has one to two dozen attempts daily. Security

measures I put in place several months ago do appear to be working, but I'm working with the local admins to assure their sites are safe and if additional safeguards are needed.

--

Peace and Liberty,

J Mark Barfield, Vice Chair
Chair, Communications Committee

Libertarian Party of Florida